P.K. Pathways: Design & Entrepreneurship “The BluePrint”
Our School. Your Future.
P.K. Pathways provide structure for how a student spends their elective time in high school.
PATHWAYS

BAND
Engaging students through creativity and disciplined coursework in Band

CAPSTONE
Prepping students through additional Advanced Placement coursework

COMPUTER SCIENCE WITH AI (CTE)
Preparing students for a career in Computer science and Artificial intelligence

DESIGN & ENTREPRENEURSHIP (CTE)
Certifying students for a career in Design and Entrepreneurship

ENGINEERING (CTE)
Developing students for a career in engineering

HEALTH & HUMAN PERFORMANCE
Developing students through health and human performance coursework

PERFORMING ARTS
Engaging students through creative coursework in Musical Theater or Theater
What is Career & Technical Education (CTE)?

Career and Technical Education provides:

- Coherent and Rigorous Content
- Technical Skills
- Employability Skills
- Industry Certifications
- Opportunities for Bright Futures Gold Seal Scholarship
Why Design & Entrepreneurship Pathway?

- Business and Design education from industry professionals through hands-on a real world experiences
- Development of soft skills such as interviewing, customer service, and on-site job conduct alongside law, finance, and design knowledge
- Opportunities for both collaborative work and independent work
- Learn high level problem solving skills
- Diverse potential career paths include UX/UI Designer, Creative Director, Graphic Designer, Marketing Specialist, Multimedia Artist, Website Designer, and many others
- Introduces students to the rewards and risks of owning or operating a business enterprise
P.K. Pathways: Design & Entrepreneurship (CTE)
Design & Entrepreneurship Pathway

- Strong knowledge of art and design concepts which prepare students to enter the competitive and ever-changing creative marketplace
- Work directly with clients and vendors
- Training in industry standard design skills and practices
- Foundational skills to build and operate a business of their own
Design & Entrepreneurship Pathway

About This Pathway

- 4 Years of design-focused Entrepreneurship experience
- Student operated Print and Design Shop
- Portfolio Development

Potential Certifications (in review)

- Adobe Certified Professional: Visual Design Using Adobe Photoshop
- Adobe Certified Professional: Graphic Design and Using Adobe Illustrator
- Adobe Certified Professional: Print Media and Publication Using Adobe InDesign
- ESB: Entrepreneurship and Small Business Certification
Design & Entrepreneurship Pathway

- Digital Media/Multimedia Foundations 1
- Digital Media/Multimedia Foundations 2
- Introduction to Entrepreneurship
- Business Ownership
- Business Management and Law
- Yearbook
# Design & Entrepreneurship Pathway for 9th Graders 2023-2024

<table>
<thead>
<tr>
<th>Pathway Progression: D&amp;E</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9th</strong></td>
</tr>
<tr>
<td>Digital Media/Multimedia Foundations 1</td>
</tr>
<tr>
<td>Digital Media/Multimedia Foundations 2</td>
</tr>
<tr>
<td><strong>10th</strong></td>
</tr>
<tr>
<td>“BluePrint 1” - <em>Principles of Entrepreneurship</em></td>
</tr>
<tr>
<td><strong>11th</strong></td>
</tr>
<tr>
<td>“BluePrint 2” - <em>Business Ownership</em></td>
</tr>
<tr>
<td><strong>12th</strong></td>
</tr>
<tr>
<td>“BluePrint 3” - <em>Business Management and Law</em></td>
</tr>
</tbody>
</table>
Enter Questions in Chat or Scan

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