

ADVERTISING IN PK YONGE SCHOOL STUDENT PUBLICATIONS

TOP 8 REASONS

TO ADVERTISE WITH US

1. Our yearbooks are sold to over 300 students every year and seen by more than 3000 parents and caregivers in the local community.
2. It's great for your business to show your support for the local school community.
3. High school students are not only potential buyers, but potential employees as well.
4. Our target audience is the perfect size for you to offer special discounts or coupons.
5. Every year, high school students spend hundreds of thousands of dollars, either from their own wallets, or their parents.
6. Most of our students live in and around the Gainesville area and rely on local businesses like yours to satisfy their needs.
7. High school students spend the majority of their money on local restaurants, clothing stores, media outlets, and automobile shops.
8. If YOU don't get their business, who else will?



Developmental Research School
at the University of Florida

ABOUT BLUE WAVE YEARBOOKS

PK Yonge School has been proudly creating the Blue Wave yearbook series for over 50 years. Our publication is printed and delivered yearly in late May. Our yearbook is printed on 192 full-color pages, on thick, #100 paper.

Please see our Order Form for more specific information about sizes and payment.

HOW TO CONTACT US:

PK Yonge School
ATTN: Yearbook Staff
1080 SW 11 Street
Gainesville, FL 32601
352.392.1554
352.392.9559 [FAX]
www.pkyonge.ufl.edu

Blue Wave Advisor | Mike Holt
mholt@pky.ufl.edu
352.392.1554

BLUE WAVE

PK Yonge Developmental Research School

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ADVERTISER INFORMATION

Business name or Parent name (senior ad only):

Student Name (senior ad only):

Street Address, City, State, Zip Code:

Phone Number: _____

Email Address:

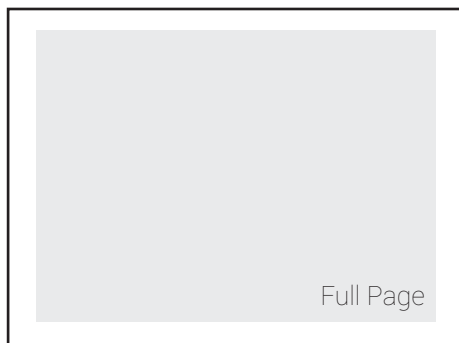
Is this Ad confidential (senior ad only)?

- Yes
 No

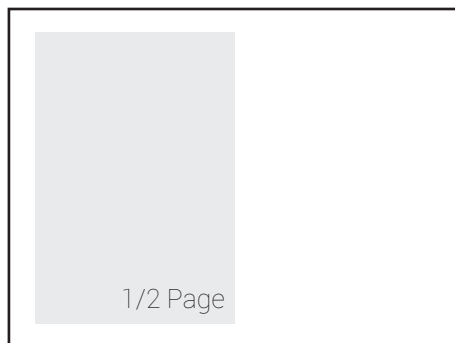
Signature of Purchaser:

AD SIZES

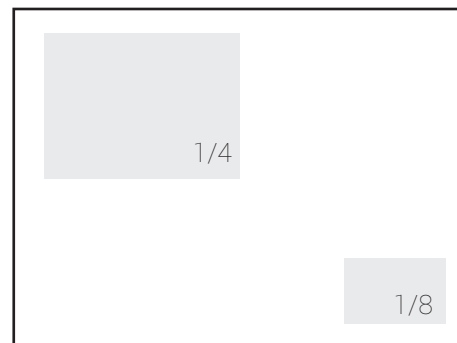
This year, please note that our yearbook is set in a HORIZONTAL orientation.



Full Page: 10" (W) x 7.5" (H)
8-10 pictures



1/2 Page: 5" (W) x 7.5" (H)
4-5 pictures



1/4 Page: 5" (W) x 3.75" (H)
2-3 pictures

1/8 Page: 3.75" (W) x 3" (H)
1 picture

AD PRICES

Cash or Check accepted. Please make checks out to UF (University of Florida).

Full Page:

- \$225 (You design) \$235 (We design)

Half Page:

- \$120 (You design) \$130 (We design)

1/4 Page:

- \$65 (You design) \$75 (We design)

1/8 Page:

- \$35 (You design) \$45 (We design)

SPECIAL INFORMATION

- If we are designing your ad, please supply us with the highest possible quality print photographs or JPEG images; do not take images from Facebook, Instagram, Twitter, etc.
- If you are designing your own ad, please export your project as a JPEG at the highest possible quality (300 DPI).
- Bring us your print photographs in a single, plain envelope.
- Digital photographs and self-created ads can be provided to us on a flash/jump drive or a CD; please include any special instructions in a Word document (.doc)
- We cannot use photographs that have been glued or stapled to paper.
- If any errors are found on any text, we will notify you immediately. If we do not hear from you, we will correct these errors.